

2017 STS Marketing College - Scholarship Application - \$1,000

DEADLINE: JANUARY 2, 2017

For one week each year, tourism industry professionals from all over the Southeast meet at University of North Georgia for the Southeast Tourism Society (STS) Marketing College. During the week, students experience a broad-based curriculum of courses designed to teach marketing techniques from all facets of the tourism industry. Marketing College professors are working, experienced professionals from across the U.S. who not only bring expertise, but real-world knowledge and experience, to the classroom. Students participate in classes, lectures, discussion groups and one-of-a-kind networking opportunities in an academic environment conducive to learning. Students who attend three years of Marketing College receive a Travel Marketing Professional (TMP) certification, presented at a special graduation ceremony at the STS spring meeting. Certification is a mark of excellence that you carry with you everywhere you go.

The Huntsville Madison County Hospitality Association (HMCHA) would like to offer a member the opportunity to continue their marketing education within our industry with a 1 year \$1,000 scholarship to the STS Marketing College. Any additional costs beyond the \$1,000 scholarship are the responsibility of the applicant or their organization.

Applicant must currently be employed by an HMCHA member organization.

Applicant: _____ Title: _____

Organization Name: _____ Length of Service: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Ext _____

Email Address: _____

This form along with completed questionnaire to be returned to HMCHA

- One STS Marketing College scholarship will be awarded. Recipient will be announced at the Pineapple Awards Dinner.
- Recipient must attend all classes of the STS Marketing College while in Dahlonega, GA.
- Recipient is a representative of HMCHA and the N. AL. Tourism Industry and will perform as a professional

Please return scholarship application to

The Huntsville Madison County Hospitality Association (HMCHA)
PO Box 322 Huntsville, AL 35801

Or email to info@huntsvillehospitality.org

For Office Use Only

Date Received: _____

All Info Complete: _____